

stephen delgado

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work experience

Labeltex Mills USA / Art Director

JANUARY 2020 - PRESENT, LOS ANGELES

Daily workload management of a six person team (three creatives, two production, one bookmaker) to consistently meet deadlines for ten sales representatives in the interest of over sixty fashion brands.

Labeltex Mills USA / Senior Designer

FEBRUARY 2018 - JANUARY 2020, LOS ANGELES

Construct brand enhancement trim, photograph and edit products, manage brand identities in adherence to style guides, interact directly with clients, create presentations and deliver pitch decks.

Longo Designs Inc. / Graphic Designer

JANUARY 2016 - FEBRUARY 2018, WOODLAND HILLS

Deliver total brand experiences through the concept, creation, and design of logos and packaging. Daily tasks include photography editing, color correction, presentation design and pitch deck delivery.

Curly & Spike / Graphic Designer

MAY 2015 - JANUARY 2016, CHATSWORTH

Create graphics for merchandise and co-operate a silkscreen press, heat transfer plotter, and pin-back button presses. Weekly requests include designing apparel graphics, color separations and film preparations.

education

California State University Northridge

AUGUST 2011 - MAY 2016 / BA - ART

Avant-garde educational opportunities such as Advanced Typography, Entertainment & Advertising Design, and Advanced Studio Problems: Graphic Design.

online recognition

Foxy Beauty Bars

MARCH 2017 / CREATIVE AGENCY: LONGO DESIGNS

Create and render a fashion-oriented packaging design to provoke a beautiful overall aesthetic that is elegant and confident. Recognized on PackagingOfTheWorld.com.

print recognition

San Fernando Valley (SFV) Minority Chamber of Commerce

OCTOBER 2017 / CO-DESIGNED WITH NICK LONGO

Develop and design an identity mark selected as one of the best logos from 2017 and featured in Logo Lounge 10.

know-how

design: Illustrator · InDesign · Photoshop · Identity Systems · Logos · Branding · Merchandise · Advertising · Presentation · Pitch Decks · Style Guides · Marketing · Packaging · Clothing Accessories · Trim Enhancements

production: Prepress · Graphic Standards · Dieline Development · Typesetting · Silkscreen · Flexographic Plating Setup · Magnesium & Steel Plating Setup · Actions / Scripts · Film Printing · Preflighting

management: Excel · PowerPoint · Word · Workload Management · Presentation Delivery · Public Speaking · Integrity

